

# Franchise

19 2010  
Demstar Education,

\_\_\_\_\_:

franchise.  
franchise

franchise.  
franchisees

franchise.

\_\_\_\_\_:

:

- 
- franchise.
- 
- 
- 
- 
- franchise.

franchise.

franchise.

franchisees

\_\_\_\_\_:

- workbook  
franchise.
- 
- 
- franchise.
- 

email

\_\_\_\_\_:

- franchise.

- 
- 

franchise.

---

Administrative Management California State University  
Economics.  
franchise  
franchise.  
franchise  
franchise. 2003  
Success Business Coaching  
franchise consulting business coaching.

---

**19 2010 8:00 ó 10:30 Franchise**

---

-  
.  
.  
.  
franchise

- franchise.
- franchise.
- franchise.
- Business Format Franchise.
- 

**Franchise**

**Business Plan**

- 
-

(action plan)

10:30 - 10:45

10:45 ó 13:15

**Business mapping**

- 
- Process mapping.
- Value adding activities.

**Business process reengineering.**

- Process reengineering.
- Effectiveness ó Efficiency ó Productivity ó Consistency

- 
- 

- 
- 
- 

**Business Process Reengineering.**

- after sales service business process reengineering.

13:15 ó 14:15

14:15 ó 16:15

**Franchise**

- 
- 
- 
- 
- 
-

:

•

•

**3:45 ó 5:00**

### **Marketing for franchise**

#### **Marketing**

•

franchise.

•

marketing plan.

•

franchisees.

•

franchise.

•

**(Virgin Atlantic)**

:

franchisees.

•

•

•

•

---

franchise.

**Meeting Information:**

Venue: Demstar Education, Nicosia

**Participation Fee**

**Net Cost per Participant**      € 295.00