

28 ó 29 2009
Holiday Inn,

ø

,

.

.

,

«

»

.

,

.

:

É
É
É
É

É

É

É

,

,

,

,

,

,

University [MBA], European

Assertiveness training for Managers, Improving your Managerial Effectiveness, Planning and Organizational Change, The Art of Managing Others, Public Relations: Strategies for Success, Successful product Management, Improving your Project Management Skills.

A 2000, part time Senior Lecturer
Public Relations, Marketing, Methods in Public Relations, Consumer Behaviour, Management, Strategic Marketing, Communication International Business. trainer
Marketing for Managers, Human Resource Management, Customer Service, Communication with Customers and within the Company Principles in Public Relations for Managerial Effectiveness

A 2006
Northcentral University,
Chartered Institute of Public Relations (MCIPR)
CIPR (CIPR certified trainer).
3,500

1

, 28 2009 08:00 ó 16:15

08:00 ó 10:30

?
ó ó

10:30 ó 10:45

10:45 ó 13:15

- Customer Relationship Management [CRM] ó CRM

ó

ó

ó

.

ó

. [

]

13:15 ó 14:15

14:15 ó 16:15

ó

ó

ó

:

ó

,

,

ó

-

2

,29

2009

08:00 ó 16:15

08:00 ó 10:30

10:30 ó 10:45

10:45 ó 13:15

=

ó

ó

ó

ó

13:15 ó 14:15

14:15 ó 16:15

