

ΔΕΛΤΙΟ ΤΥΠΟΥ

Επαγγελματικό σεμινάριο ανάπτυξης Ηγετικών Ικανοτήτων

Για την εταιρεία AC Nielsen από την Demstar Education

Η Demstar Education, για έκτη συνεχή χρονιά, διοργάνωσε στις 5, 6 & 7 Μαΐου, 2008 επαγγελματική ενδωπεχειρησιακή κατάρτιση για την εταιρεία AC Nielsen στο ξενοδοχείο Hilton Park, με θέμα την Ανάπτυξη Ηγετικών και Διευθυντικών Ικανοτήτων για στελέχη της εταιρείας. Το σεμινάριο έγινε από τον γνωστό κλινικό ψυχολόγο, ερευνητή και σύμβουλο επιχειρήσεων κύριο Nick Christelis που εδρεύει στην Νότια Αφρική. Το σεμινάριο παρακολούθησαν στελέχη της εταιρείας που προέρχονταν από την Κύπρο και άλλες χώρες της Μέσης Ανατολής. Στο σεμινάριο ήταν παρών και ο αξιότιμος πρόεδρος της AC Nielsen Μέσης Ανατολής κύριος Lennart Bengtsson.

Nick Christelis (Short CV)

Nick Christelis is the dynamic and knowledgeable Chief Executive of Nick Christelis & Associates, a consultancy specialising in Strategy, Change and Transformation Management. As a performance management consultant he has an internationally acclaimed reputation as a facilitator, trainer, coach and business strategist. His clients include:

<ul style="list-style-type: none"> ▪ Volkswagen S.A. (Pty)Ltd ▪ Radio 702 ▪ Radio Highveld 94.7 ▪ Ginn Clubs & Resorts U.S.A ▪ Primedia Limited ▪ Comutanet ▪ Johnson & Johnson ▪ Remax S.A. ▪ American Express ▪ RCI – Global 	<ul style="list-style-type: none"> ▪ S.A Rugby Union ▪ Unisys South Africa ▪ University of Johannesburg ▪ Vodacom ▪ Bayer ▪ Barloworld ▪ Sureslim ▪ Tsogo Sun ▪ Telkom SA ▪ MTN
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<ul style="list-style-type: none"> ▪ Cybarco Cyprus ▪ Unisys United Kingdom ▪ Fiskars United Kingdom ▪ Deloitte & Touche ▪ Investec ▪ Discovery Health ▪ A C Nielsen - Europe 	<ul style="list-style-type: none"> ▪ Waltons ▪ Sasol Technologies ▪ Ampath Laboratories ▪ Barclays Bank ▪ First National Bank
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Nick is affiliated with the American Management Association and the American Society for Training & Development, having presented numerous papers at local and international conferences, including the MIT Enterprise Forum in Cambridge, Boston. He is a professional member of the National Speakers Association of S.A. He lectures on the Joint Management Development Programme, sponsored by big business in South Africa and the HEC School of Business in Paris, and has presented extensive training for the South African Department of Education and Training. As a member of the State President's Tourism Council, he has advised on training and development within the hospitality industry in South Africa.

As a coach, he has assisted many CEO's and their executive teams and is regarded as a mentor by a number of successful global business leaders. He has also coached many of SA's top sports people and teams on the psychological aspects of Human Performance. His strengths lie in his practical business experience, having been a director of numerous client companies, as well as his ability to remain at the cutting edge of worldwide development in strategy, leadership and human performance and motivation.